



# AMERICAN PAINTING CONTRACTOR MARKETING CHALLENGE

To enter, follow the directions on this page. Eligible marketing programs must be created between September 1, 2009 and March 1, 2010. Entrants must be contractors engaged in architectural or industrial painting – not full-time decorators, interior designers, builders or marketing firms. Entrants must be at least 18 years of age. All entries must include a signed Official Entry Form. Winners will be selected by staff of *American Painting Contractor* whose decisions are final. Entries and photographs become the property of APC, and are not returnable. The winners will be notified by March 30, 2010. No prize substitutions allowed. Applicable taxes are the responsibility of the winners. Employees of Briefings Media Group, LLC; their agents, affiliates and subsidiaries; and their immediate families are ineligible. This contest is subject to U.S. law. All U.S. federal, state and local laws apply. Void where prohibited. Winners will be notified by mail and phone.

Winner will have a project featured in our May 2010 issue and a \$500.00 gift certificate from Painter's Supply Direct to be used for any/all products offered in the catalog and Web site. Includes free shipping.

#### Required material:

- An outline of how you used information from August/September "Know Your Customer" editorial in your marketing or sales plan.
- The results.
- A write-up and four-color (CMYK) pics (**300 dpi, vertical and horizontal shots**) on a job you landed with the marketing or sales program.
- Promotional material you prepared or links to your online promotional material.

## Entry Deadline: March 1, 2010

Send Entries to: APC Marketing Challenge, 8536 Misty Ridge Lane, Navarre, FL 32566

### Official Entry Form:

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

How long have you been in business? \_\_\_\_\_ years

How many employees do you regularly employ? \_\_\_\_\_

### Entry Category:

Residential

Commercial

Decorative  
Painting

Paperhanging

#### Affidavit of Eligibility:

By signing this official entry form, I confirm that as an applicant of the *American Painting Contractor Marketing Challenge* Awards contest, I meet all contest eligibility requirements posted in the Official Rules.

Signature: \_\_\_\_\_